

**Professor of Communication**

School of Design, Communication, and Information  
Technology

The University of Newcastle

November 2011

## **ROLE AND RESPONSIBILITIES**

The University of Newcastle is seeking to appoint a Professor of Communication in its School of Design, Communication, and Information Technology.

The School of Design, Communication, and Information Technology (DCIT), in the Faculty of Science and Information Technology, teaches undergraduate, honours, and postgraduate programs in Communication, Design, Natural History Illustration, and Information Technology. These programs are in high demand, attracting students with high entry qualifications. The School supports teaching and research at its Callaghan, Ourimbah, and Singapore campuses. The flagship Bachelor of Communication program offers Majors in Journalism, Media Production, Public Relations and Media Studies.

The School seeks to appoint a Professor of Communication with an outstanding background in a relevant field, with the capacity to provide research and curriculum leadership across the Communication program. The appointee will be expected to contribute to teaching in relevant courses, undertake postgraduate supervision, participate in the scholarly life of a busy and integrated School, and maintain and develop excellence in their own research area.

To ensure the continuing success of the School's Communication programs, the appointee will be required to:

- Exercise a special responsibility in providing leadership and fostering excellence in research, teaching, professional activities and policy development in the discipline.
- Participate and provide leadership in community affairs, particularly those related to the discipline within the professional, scholarly and general community.
- Foster the research of groups and individuals, as well as make a distinguished contribution to teaching at all levels.
- Have an active role in the maintenance of academic standards and in the development of research policy, educational policy and curriculum within the discipline.

A Level E (Full Professor) academic will have advanced qualifications and recognized significant experience in the relevant discipline area. A position at this level will require a doctoral qualification. In determining experience relative to qualifications, regard will be had to teaching experience, experience in research, experience outside tertiary education, creative achievement, professional contributions and/or to technical achievement. The appointee will be recognized as a leading authority in the relevant discipline area.

## **SELECTION CRITERIA**

### **Essential criteria**

- A PhD in a relevant area
- Proven record of excellence in teaching and experience in curriculum development
- Established excellence in international research and scholarly activity in Communication and Media, including research supervision and a track record of securing external funding
- Ability to provide academic leadership in the discipline
- Evidence of a substantial publication record
- Strong international links
- Excellent communication (both oral and written) and interpersonal skills

### **Desirable criteria**

- Interdisciplinary collaborations in practice, teaching and/or research

## GENERAL INFORMATION

### The University of Newcastle

The University of Newcastle is a dynamic, research intensive university ranked in Australia's top 10. The University has an international reputation for expertise in innovative approaches to teaching and learning, and has award winning teachers, Federation Fellows, an ARC Laureate Fellow, ARC Centres of Excellence, participation in a number of Cooperative Research Centres (CRCs) and highly cited researchers in many disciplines.

The University enjoys significant research and teaching partnerships with universities throughout Asia and the Pacific as well as Europe, North America, and Africa.

The University is comprised of five Faculties: Business and Law; Education and Arts; Engineering and Built Environment; Health; and Science and Information Technology.



The major campus, located at Callaghan, sits on a 140 hectare, natural bushland site about 12 km from the centre of the city of Newcastle. Some of the campus buildings have won national awards for architecture and sympathetic environmental management. There are also campuses at Port Macquarie and Central Coast in Australia, and in Singapore.

### The School of Design, Communication and Information Technology



The School of Design, Communication and Information Technology (located within the Faculty of Science and Information Technology) is at the centre of new developments in delivering information and entertainment content through its use of innovative means of delivery, combined with our experience in utilizing existing technologies. While the School has recently moved all its graphics, video and audio facilities to new digital equipment, it continues in its teaching and researching into the fundamentals behind these technologies as these inform the practice of professionals such as journalists, graphic designers, information systems developers, video and audio producers, wildlife illustrators, and public relations practitioners.

Formed in 2001, the School brings together a range of disciplines that are currently converging in the digital world. These disciplines, including graphic and visual design, communication and media arts, and information systems and information technology are becoming more and more critical as the internet and online technologies change the way the world communicates.

The School's teaching and research emphasises the multidisciplinary nature of the relevant professions. The School is a leader in the recognition and support of practice-based research in creativity, and creative endeavours. Staff members' areas of research excellence are wide-ranging, and include the exploration of important areas of image analysis and processing, and health informatics.

The School currently has around 1500 equivalent full-time students studying a wide range of courses at the University's campuses in Australia and Singapore.

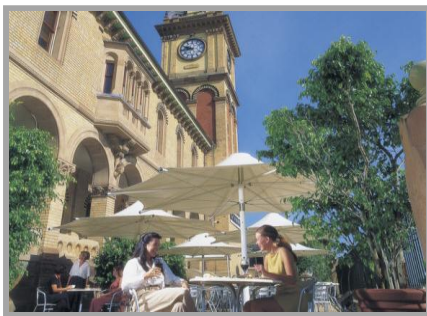
In the Bachelor of Communication and the Bachelor of Information Technology,



students can study courses as diverse as music video production, 3D animation, website design, television production, and radio and sound recording. They can utilize state-of-the-art facilities, which include:

- Full broadcast-quality digital television studio
- Radio studio equipped with sound recording facilities
- 11 post-production video edit suites
- Two audit edit suites
- Computer labs equipped with both Apple Macs and PCs

## LIVING IN NEWCASTLE



Newcastle, the sixth largest Australian city, and its surrounding regions offer a vast array of experiences, from the beauty of Lake Macquarie (Australia's largest saltwater lake) to ballooning over the renowned Hunter Valley vineyards. The region also offers the benefits of excellent shopping, first class education, public and private health services, a buoyant arts culture, and cosmopolitan dining.

Newcastle reaches out to the sea, creating Australia's only city centre bounded by pristine beaches and an active working harbour.

Discover a port city in transition and delight in a mixture of the raw and refined. Working wharves are becoming places of play; the city hums with a vibrant arts culture and an emerging food scene is evident

A mere 15 minutes from the city's CBD, vast unspoiled bushland showcases Australia's native flora and fauna. Newcastle boasts a famous university, ten magnificent beaches and picturesque parks offering ample recreational opportunities. Newcastle's year round temperate climate makes it easy to enjoy the enormous range of golf, tennis, and other sporting facilities. And the climate, coupled with easy access to river, lake, and sea promotes a plethora of water sports – sailing, waterskiing, surfing, beach fishing, and swimming.

Home options include ocean, lake and bay water frontages, bush retreats, rural acreages, suburban dreams, inner city terraces, and city/waterfront apartments.





## FURTHER INFORMATION

For further information about the position, the University of Newcastle, or living in Australia the following sites may be of interest:

- [The School of Design, Communication, and Information Technology](#)
- [The Faculty of Science and Information Technology](#)
- [The University of Newcastle](#)
- [Australia](#)
- [The City of Newcastle \(1\)](#)
- [The City of Newcastle \(2\)](#)

## APPLICATION PROCESS

Applications close on **30 January 2012**

Contact: Dr Marie Dziadek, General Manager  
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AUSTRALIA

To apply for this position, please send the contact above a detailed copy of your updated CV together with a detailed letter of application addressing the selection criteria listed on page two of this document.